

**GUIDELINES FOR DESIGN MAKING COMPETITION OF TYPOGRAPHIC INSTALLATION FOR
THE UT ADMINISTRATION OF DADRA AND NAGAR HAVELI.**

No: DNH/TOUR/SPOTAC/ADVT/2018/69/211

Dated: 04/08/2018

**SELECTION OF DESIGN FOR TYPOGRAPHIC INSTALLATION AT
SILVASSA FOR THE UT ADMINISTRATION OF DADRA AND
NAGAR HAVELI.**

ISSUED BY:

THE SOCIETY FOR PROMOTION OF TOURISM, ART AND CULTURE (SPOTAC)

DEPARTMENT OF TOURISM,

NEAR TRIBAL MUSEUM, SHAHEED CHOWK,

CHAR RASTA, SILVASSA-396230

EMAIL: dnhspotac@gmail.com

CONTACT NO: **0260-2641399**

Introduction:

The Society for Promotion of Tourism, Arts and Culture (SPOTAC), Department of Tourism, Dadra and Nagar Haveli has been taking various initiatives to promote tourism. In this regard the Society for promotion of Tourism, Art and Culture (SPOTAC), DNH proposes to have a design competition for the typographic installation (of words I Love Silvassa) for Dadra and Nagar Haveli.

The proposed brand for Dadra and Nagar Haveli:

- Should encompass the territories core values, characteristics, aspirations, and truest distinctions.
- Establish the insights into promoting the UT of Dadra and Nagar Haveli in the global tourism map.

i) Design Submission Procedure:

Entries can be submitted through email to the email id dnhspotac@gmail.com in JPEG/PNG format of minimum resolution (1920 x 1080P) design ONLY as well as in sealed hard copy in A4 size colour photo copy print at the Department of Tourism, near Tribal Museum, Shaheed Chowk, Char Rasta, Silvassa- 396230. The last date for submission of entries is 25/08/2018 by 03:00PM (IST). The submission must contain JPEG/PNG file of the design ONLY (with clear/ transparent background) and PDF file containing:

- a) Page 1- Personal details (along with photograph and copy of residential proof). Full name Firm/company if applicable), full address, city, State, Date of Birth, Mobile no and email id as per the application form at Annexure- I.
- b) Page 2- Design any further clarification required can be obtained from the office of the Member Secretary, Department of Tourism, Dadra and Nagar Haveli. Also, the design should

be with a rationale of maximum 50 words in English to describe the concept, theme and symbolic elements of the UT.

ii) Terms and Conditions:

a) Last date for the submission of the entries will be 25/08/2018 till 03:00 pm (IST). The entries beyond the mentioned time will not be considered for the competition.

b) Only Indian nationals are eligible to participate in this competition.

c) Age limit: NA

d) Individual, group of individuals, organization/agency are eligible.

e) The final selected design shall become the intellectual property of the Department of Tourism, Dadra and Nagar Haveli and the participant shall not have any right over the same.

f) The design must be original and should not violate any provision of the Indian Copy Right Act, 1957. By participating in the competition, the participants declare that the design submitted is not submitted to any other competition, and does not infringe on any third party's existing copyrights. Any complaints that may arise due to similarities, likeness or comparison of the design would be the accountability of the participant as he/she would be responsible to prove the authenticity.

g) The Department of Tourism, DNH reserves the right not to select a winner, if, in its sole discretion no suitable entries are received.

h) No handmade sketches are allowed.

i) The Department of Tourism, DNH reserves the right to disqualify any entry at its sole discretion. No correspondence shall be entered into.

j) The participant will also be required to submit the dimensions of typographic installation and material on which it will look good. The normal dimension of typographic installation can be of 30ft length, 6ft height and 1.5 ft width.

iii) Intellectual Property Rights:

a) The winner/ participant will be required to submit the EPS/CDR/SVG/PSD original drawing or digital file of the design on request by the Department of Tourism, DNH.

b) Participants need to acknowledge and agree that all the copyrights and other rights in the design including rights in the drawings, text or any other content submitted to the department in respect of this competition shall be solely and exclusively owned by the Department of Tourism, Dadra and Nagar Haveli in case the design is selected. All participants agree to assign all rights absolutely to the Department of Tourism, Dadra and Nagar Haveli without any charge of intellectual property rights, including the right to use, reproduce, modify, publish, license and/or otherwise deal with (whether for commercial and non- commercial purpose) the submitted design(s).

c) Participant/s represent and warrant that his/their own original work/creation and do not infringe the intellectual property rights of any third party. Anyone found infringing on others copyright would be disqualified from the competition. The Department of Tourism, Dadra and Nagar Haveli does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.

iv) Design and Rationale:

a) Design must be submitted as per the rationale.

b) Artwork: Entries must be submitted in JPEG/PNG format and in CDR/HD image (1920 x 1080 P resolution) colour photocopy with transparent background has to be submitted by the participants.

c) Rationale: Maximum 50 words in English to describe the concept, theme and symbolic elements of the UT.

d) The design must describe the concept, theme, and symbolic elements of the Union Territory.

e) The design shall be colourful and should represent ethos, core, values, characteristics, aspirations, heritage and distinctions of the Union Territory.

f) The design created should be able to be converted into the structure which will be installed at prominent place at Silvassa.

g) The participant will also be required to submit the dimensions of typographic installation and material on which it will look good.

h) The selected designer may be required to do changes in shape, size or content of design.

v) Selection process:

a) The winner shall be chosen on the basis of the design consideration mentioned in the document.

b) The decision of the selection committee constituted by the Department of Tourism, Dadra and Nagar Haveli for the purpose of selecting the winner shall be treated as final and binding to all the participants. The cash prize for the best design will be Rs. 20,000/- (Rupees twenty thousand only).

c) No plagiarism shall be allowed and the design shall not use any material (photograph, icon, symbol, image, etc) that is copyright protected.

d) The Department of Tourism, Dadra and Nagar Haveli reserves the right to cancel or amend all or any part of this competition and/or terms and conditions/ technical parameters/evaluation criteria.

vi) Evaluation Criteria:

a) All the entries received by the Department would be assessed for awards by the selection committee duly constituted by the Department of Tourism, Dadra and Nagar Haveli.

b) Entries would be judged on the basis of the elements of creativity, originality, composition, technical excellence, simplicity, artiste merit and visual impact.

c) The decision of the Selection committee would be final and binding on all the contestants and no clarifications would be issued to any participants or any decision of selection committee.

d) Any legal proceedings arising out of the competition/its entries/winners shall be subject to local jurisdiction of Dadra and Nagar Haveli.

Sd/-

Member Secretary (SPOTAC),
Dadra and Nagar Haveli.

ANNEXURE-I
Application Form

Passport Size
photo

1. Name of the Person/ Head of the Agency/ Group Leader:
2. Address:
3. Contact Number:
4. Email ID:
5. Aadhar Card/ PAN/Voters ID/ TAN Number:

Declaration: I acknowledge and agree that all copyright and other rights in the design including rights in the drawings , text or any other contents submitted to do in the respect of this competition shall be solely and exclusively owned by the Department of Tourism, Dadra and Nagar Haveli in case the design is selected.

I agree to assign absolutely to the Department of Tourism, Dadra and Nagar Haveli for the prize money without any additional charge all intellectual properties, including the right to use, reproduce, modify, publish, license and/or otherwise deal with (whether for commercial purpose) the submitted design(s) in case the typographic installation design is selected.

Signature:

Place:

Date:

EXAMPLES OF TYPOGRAPHIC INSTALLATION

Disclaimer: The below images are only for understanding purpose



